



AMERICAN
SUSTAINABLE
BUSINESS
COUNCIL

Companies for Safer Chemicals

May 25, 2017

Dear Members of Congress:

The American Sustainable Business Council strongly supports the Cleaning Product Labeling Act of 2017. This bill would ensure consistent labeling requirements for manufacturers of cleaning products to fully disclose ingredients to consumers.

Many of ASBC's members already fully disclose ingredients voluntarily, including fragrances, thus demonstrating that a company can provide this information without adversely affecting the bottom-line. The undersigned cleaning product manufacturers, retailers, home services companies, and business leaders endorse this important legislation.

Giving consumers product-specific ingredient information, and providing it at the point of purchase, enables them to make valuable comparisons between products, and thus to avoid certain products that may contain chemicals of concern. It builds trust and confidence between consumers and manufacturers.

Furthermore, mandating ingredient disclosure will help to ensure consistency in ingredient labeling across the industry. Voluntary ingredient communication initiatives vary widely on how, and to what degree, ingredient information is presented. A consistent labeling requirement would benefit consumer confidence by providing uniformity of labeling practices.

Full and consistent disclosure of the ingredients in cleaning products is good for consumers, good for business, and good for the economy. We strongly encourage you to support ingredient disclosure policies to drive a vibrant and transparent marketplace for cleaning products.

Sincerely,

Richard Eidlin, Vice President of Policy & Co-Founder
American Sustainable Business Council

BioEconomy Partners
Dolphin Blue
Earth Friendly Products
Hackensack University Medical Center

Hollender Sustainable Brands LLC
Pantheon Enterprises
Seventh Generation
Staach Inc

The Honest Company
Alissa Barron-Menza Consulting
Alpern Family Foundation Inc.
BARRETT INTERNATIONAL TECHNOLOGY
Basil Tree Inc
BBMS
BCW Historic Properties
Bean Counter Tax Service
BeanCounters Unlimited
Billy-Bear Cats
BluPath
Canyonlights Photography
Care of Creation
CEM Design, Architects
CEO Pipe Organs/Golden Ponds Farm
Chlorine Free Products Association
Clark Farms
Colorado Sustainable Financial Planning
Communitas Financial Planning
Conscious Living
Continuum Industries, Inc
Creative Media Services
CSA Group
Distributed Energy Mgt.
Earthcoco
Eastern Time, Inc.
Ecco Bella
Ecohermanas
Eighty2degrees LLC
Equinox Consultancy
Exact Solar
Financial Alternatives
FMCG Services
Gourd & Associates
Green Map System
Green Resource Hub of the Finger Lakes
Green Spiral Tours
Gryphon Systems, Inc.
HarborWest Design
Hayton's Home Decorating and
Remodeling Service
SAI
Saunders Hotel Group

High Flight Arts and Letters
Homeopathic Tutorials
Homewood Children's Village
I & I Design
Ideal Energy Inc
InStep Consulting LLC
Irving House at Harvard
JSA Financial Group
Kahl Consultants
KKI
KW Botanicals Inc
Lancaster General Health
Lawrence R. Jensen & Associates
Let There Be Light
Local First Durango
Locavesting Media
Management Resources
Maracuja Solutions
McArthur Consultig
McColl Studio Inc
Mercury Press International
MHCC
Mirador Kitchen & Home
National Foundry Products
Network for Business Innovation and
Sustainability
NewLevel Group
None
Northern California Recycling Association
On Belay Business Advisors/ReThink Local
Owens Business & Consulting, Llc
Perlman &Perlman
Personal Beast, Inc.
Philly Maid Green
Quest
R. JOHN & CO.
Related Companies
Roots Realty

Secret Harbor Boatworks
Share The Wealth Productions

Singlebrook Technology
SIS International Research
Small Wonder Communications
Socialwise Partners Inc.
Solar Delivery
Spigel Consulting
Squiffy Clean
Sustainable Works, a project of
Community Partners
Sustainably Defined
TCG
TDS Environmental Media
The Ashkin Group LLC
THE CARPE DIEM VOICE
The Choosy Chick
The Essence Way
The Garden Artist
The Rose Garden Early Childhood Center
The Wei
Tierra Vista
Transition Services, Inc.
Triple Ethos
US Green Building Council Los Angeles
US Green Building Council Tennessee
Wildwood Business Services
William McMullin, Realtor